

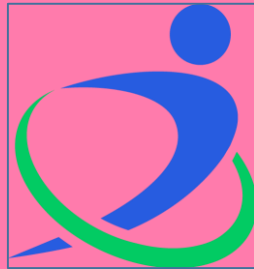


*Engage | Excite | Entertain*



*Erikka's  
Social Media Portfolio*

# Previous Work



- I specialize in engaging, exciting and entertaining the audiences of brands I work with.
- I use my knowledge of marketing and ability to understand the psychographics of an audience to generate sales and build lasting relationships between the audience and the brand.

# Copywriting



E&S Gallery

Published by Erikka Rainey [?]  
Page Liked · October 1, 2017 · 🌐

For most African Americans Sunday meant, 'Sunday Dinners'. Who remembers having those dinners on the flowered table cloth?

'The Flowered Table' by James Denmark.

Enjoy your Sunday! 🌻



nowthatsmusic • Follow

When your whole team showed up looking fresh for the workout.



nowthatsmusic Nothing like working out with your crew, especially with NOW Workout Throwback blasting! 🙌🙌 #TBT  
nowthatsmusic #throwbackthursdays #Nsync #workoutmusic

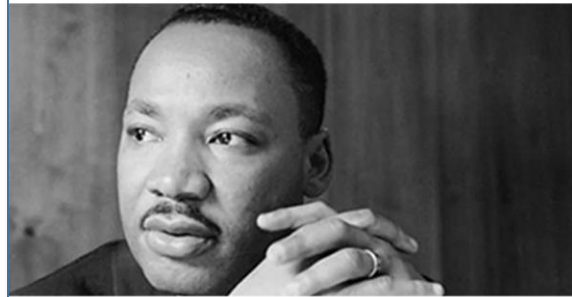
- Whether writing blogs, catchy headlines, or engaging captions on posts, I have the ability to lead an audience into action.

Caring for the Caregiver

Caregivers Have A lot In Common with Dr. King- Here's Why

Communicating

The 5 Conversations Every Caregiver Will Have Inside Their Head But Never Tell You



# Content Creation

[Click For Video](#)



- From meme graphics to video clips. I can tell your brand story through content that engages you audience.

[Click For Video](#)



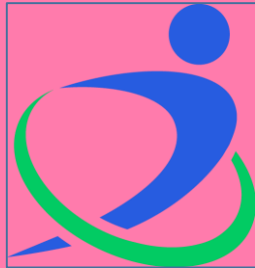
# Audience Growth



23%



125%



500%

- Within the first 6 months of managing E&S's social media, I organically grew their Facebook audience by 23% and the Instagram audience by 125%.

- Within the first week of managing LifeGuide's social media, using a mixture of paid and organic reach, I was able to accomplish over 500 likes.

# Contact Me!



I want to work with you to bring your brand to the next level! Email me here so we can talk:

[Erikka@enotesonline.com](mailto:Erikka@enotesonline.com)



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